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3/21/16

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Exciting New Flavor Mash-Up Coming to Church's Chicken®

Honey-Butter Biscuit Tenders Combine Two Taste Favorites into One Amazing Menu Offering

ATLANTA, GA – Fans of crisp, hand-battered, juicy fried chicken and flaky, buttery, scratch-made biscuits can now have the best of both delicious worlds, thanks to [Church's Chicken's®](#) latest creative entrée. Beginning Monday, March 28th, the nationwide chicken chain will introduce new Honey-Butter Biscuit Tenders – an inventive combination of two of the brand's most popular menu items. For a limited time only at participating locations, guests will be able to delight in all-white-meat *Tender Strips®* that have been dipped in *Church's®* famous Honey-Butter Biscuit batter then fried to a delicious golden brown and paired with sweet Honey-Butter dipping sauce. It's yet another way the brand is continuing to deliver the quality and flavor that keep people coming back to *Church's* time and time again.

"We love it when we can indulge our fans by giving them new ways to enjoy their favorite tastes," said Jennifer Chasteen, Senior Director of Brand & Product Strategy for *Church's*. "[Honey-Butter Biscuit Tenders](#) truly are our best thing, wrapped in our other best thing – our legendary chicken and biscuits together in one tasty, dippable, portable creation."

Available through May 22nd, while supplies last, Honey-Butter Biscuit Tenders can be substituted for classic *Tender Strips®* in any combo or meal deal, and also in a number of limited-time-only combos. An order of 3 Honey Butter Biscuit Tenders, served with Honey-Butter dipping sauce and a biscuit starts at just \$2.99.

"Honey-Butter Biscuit Tenders are simply our way of letting our on-the-go guests know they really can have it all – savory, sweet, and at a smart value that starts at just \$2.99," continued Chasteen. "It's the tastes people crave at the quality and price they expect from *Church's*."

The beloved brand welcomed *Tender Strips®* to its menus in 1992 and just a few years later, the brand introduced their famous Honey-Butter biscuits to *Church's* menu. For a limited time only, guests can indulge in two of their favorites with this unique flavor mashup.

About *Church's Chicken®*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,650 locations in 25 countries and international

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territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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