



**FOR IMMEDIATE RELEASE**

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**Church's Chicken® Adding 7 New Texas Chicken® Restaurants in Bulgaria**  
New Restaurant Locations Slated to Begin Opening in July

ATLANTA, GA – In an exclusive countrywide deal made with Cinema Entertainment Food, LLC, Cajun Operating Company, which does business in the U.S. as *Church's Chicken*®, announced that its popular *Texas Chicken*® international brand will be expanding to Bulgaria. The first location – a traditional free-standing store in the capital city of Sofia – is set for a July 2015 grand opening. Cinema Entertainment Food is a leading QSR operator in Bulgaria. Up to seven restaurants will be opened in the country within the next 5 years.

“We’re proud to be making our best-in-class chicken available on an even larger global scale,” said Tony Moralejo, Senior Vice President and Chief Development Officer for *Church's*®. “We’re looking forward to continuing to bring more stores online throughout Bulgaria in the months to come.” The company’s deal with Cinema Entertainment Food includes both in-line and traditional free-standing restaurants.

The new *Texas Chicken*® locations in Bulgaria will feature a few new locally-influenced menu items, plus the same delicious menu items as *Church's*® in the U.S., such as the restaurant’s famous hand-battered fried chicken, chicken sandwiches, honey butter biscuits, creamy tangy coleslaw, juicy corn on the cob and more. “Delicious, freshly prepared, convenient food truly knows no boundaries,” Moralejo added. “We are excited to add Bulgaria to a very wide world of people who enjoy our meals.”

“It’s a great strategic fit for the *Texas Chicken*® brand and a great addition to our expansion plan for Eastern Europe”, said Bill Schreiber, VP of Global Development.

**About Cinema Entertainment Food, LLC**

Cinema Entertainment Food, LLC is the largest Cinema Plex operator in Bulgaria. They introduced THX Dolby sound to Bulgaria and they also sell and distribute DVD’s among their cinemas. Additionally, they operate several local restaurant brands and own and operate an international brand. Their commitment to quality operations and customer service has made them a premier operator in Bulgaria.

**About *Texas Chicken*® / *Church's Chicken*®**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*®, along with its sister brand *Texas Chicken*® outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's Chicken*® and *Texas Chicken*® have more than 1,650 locations in 23 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's*® on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

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