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**CHURCH'S CHICKEN® OPENS NEW RESTAURANT  
IN ARIZONA MILLS SHOPPING CENTER IN TEMPE, ARIZONA  
*Grand Opening to Benefit Treasures 4 Teachers***

**ATLANTA – (August 7, 2014)** – Church's Chicken is celebrating the grand opening of its new restaurant at Arizona Mills Shopping Center in Tempe, AZ with celebrations on Wednesday, August 20 and Saturday, August 23. The new restaurant, located at 5000 South Arizona Mills Circle Tempe, AZ 85282, is Church's 31<sup>st</sup> in the Phoenix area.

"Church's is thrilled to be a part of the new Food Hall by Villa at Arizona Mills," said Joe Christina, Executive Vice President of U.S. Operations at Church's Chicken. "It's a spectacular space where shoppers can gather and enjoy our world famous chicken." Arizona Mills Shopping Center is a SIMON property which features 200 stores. The new Food Hall by Villa includes 13,262 square feet of food concessions and 14,280 square feet of seating. Church's location features a new color palette and yellow awnings adorned with Church's iconic star image as seen in its logo. New digital menu boards bring Church's menu products to life with beautiful food images and video.

In celebration of the grand opening, Church's will host a V.I.P. tasting and ribbon cutting party on Wednesday, August 20 from 4:30 PM to 6:30 PM. Church's representatives and Treasures 4 Teachers Executive Director Barbara Blalock will participate in a ribbon cutting ceremony. Guests will enjoy complimentary dinner, dessert samples, gift bags and the opportunity to win raffle prizes. "We are excited to expand our presence in Tempe with the opening of our Arizona Mills location, and are honored to give back to the community through our partnership with Treasures 4 Teachers," said Mark Snyder, EVP Global Chief Marketing Officer at Church's Chicken.

On Saturday, August 23, Church's will continue the festivities by participating in the Grand Opening Celebration of the new Food Hall by Villa. All ten Food Hall restaurants will take part in the special day, which begins at 10:00 AM and is open to the community. The first 200 people

to arrive will receive a Free Prize Pack. All guests are encouraged to enter to win a variety of prizes including a Mongoose Mountain Bike, a GoPro Camera provided by Pepsi, and a 32" LED TV provided by Church's. Food samples and children's activities will be available throughout the day.

A percentage of the sales from the Grand Opening will be donated to Treasures 4 Teachers. Guests are also encouraged to donate a school supply to help the organization with supplies for local school children. Treasures 4 Teachers is a local nonprofit which provides free and low cost supplies to teachers from community reusable resources. Founded in Tempe, Arizona in 2004, Treasures 4 Teachers provides a truly unique resource for educators and students throughout Arizona. The organization actively seeks out and collects unwanted, but reusable, materials throughout the community and makes them available to teachers at very low cost. These materials come from various sources: Manufacturers, businesses, other non-profit agencies, and private donations. Treasures 4 Teachers is a 501(c)3 nonprofit organization.

### **About Church's Chicken**

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared in small batches throughout the day that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's has more than 1700 locations in 25 countries and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow Church's on Facebook at [www.facebook.com/churchschicken](https://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](https://www.twitter.com/churchschicken).

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