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**CHURCH'S CHICKEN® UNVEILS NEWLY RENOVATED RESTAURANTS
IN COLUMBUS, GEORGIA**
Week of Celebration for the Community

ATLANTA – (July 30, 2014) – Church's Chicken has recently renovated all of its restaurants in the Columbus, GA area, unveiling a new contemporary exterior and interior appearance. The restaurants feature an entirely new look for the company, including a new color palette and yellow awnings adorned with Church's iconic star image as seen in its logo. The interior of the restaurants have varied seating options including logo-branded booths and new artwork which showcases the rich history of the brand. In addition, new interior digital menu boards bring Church's menu products to life with beautiful food images and video.

The Columbus market was selected by Church's Chicken to be one of the first cities in the country to undergo a complete restaurant renovation program. Initial customer feedback to the changes has been very favorable. "We would like to thank our customers for their patience, support and encouragement during our transition to the updated design," said Mark Snyder, EVP, Global Chief Marketing Officer at Church's Chicken. "We know that Columbus loves chicken and we are thrilled that the *Ledger-Enquirer* named Church's Chicken the 'Best Fried Chicken in Town' Readers Choice Awards winner. We are as passionate about our renovated restaurants as we are about our world famous fried chicken and can't wait to welcome our customers back through our doors."

In celebration of Church's newly updated restaurants, Church's invites customers to visit the locations at 1821 South Lumpkin Road, 1306 US 280 By-Pass, 4256 Buena Vista Road and 1805 Hamilton Road from Sunday, August 3 through Saturday, August 9 for the chance to win a pair of Beats Headphones, a \$100 Walmart gift card and a free 2 piece mixed chicken and biscuit meal every week for the rest of 2014. During the same time period, all Church's Chicken restaurants in Columbus are showing their appreciation and love for their guests with a great value offer in which guests can purchase 8 pieces of mixed chicken for only \$6.99 or 2 pieces of mixed chicken for only \$1.99.

Additionally, Church's will donate a portion of its proceeds from the Celebration week to the House of Heroes™ organization. The non-profit group serves the nation's military and public safety veterans and their families in the Muscogee County area who are disabled, living on a fixed income, or facing other physical and financial challenges. Volunteers perform minor repairs and make improvements to the homes of veterans at no cost to the veteran through the generosity of individuals, civic organizations and corporations such as Church's Chicken. Church's also provides both meals and refreshments to HOH volunteers at various home work sites throughout Columbus as well.

About Church's Chicken

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared in small batches throughout the day that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's has more than 1700 locations in 25 countries and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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