

MEDIA CONTACT:

Katie Long
Levenson PR
646.765.0500
klong@levensongroup.com



**CHURCH'S CHICKEN® CELEBRATES NATIONAL FRIED CHICKEN DAY
WITH 8 PIECES OF MIXED CHICKEN FOR \$6.99
*Special Offer Available One-Day Only on July 6***

ATLANTA – (July 2, 2014) – Church's Chicken restaurants* will celebrate National Fried Chicken Day on Sunday, July 6th with a special offer of 8 pieces of mixed chicken for only \$6.99. For one day only, chicken lovers will be able to enjoy Church's classic and most popular menu item at an even lower price. Church's combination of fresh and juicy white and dark meat is hand-battered and breaded and fried to golden, crispy, mouth-watering perfection, in small batches all day long.

"We can't wait to celebrate National Fried Chicken Day and are thrilled that an annual holiday honors America's favorite comfort food," said Mark Snyder, Church's Chief Marketing Officer. "For over 60 years, people who are passionate about great tasting fried chicken have trusted Church's to provide the hottest, juiciest, most tender chicken in the world. We know that friends and families will gather together during this holiday weekend and our 8 piece mixed for \$6.99 offer allows our customers to purchase plenty of food at a great price."

About Church's Chicken

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared in small batches throughout the day that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's has more than 1700 locations in 25 countries and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

* Participation may vary

###