

CHURCH'S CHICKEN® AND COCA-COLA® CELEBRATE FAMILY WITH A CHANCE TO WIN A GRAND PRIZE OF \$5,000 AND A FAMILY REUNION AT UNIVERSAL ORLANDO® RESORT

Chances to Win Cash and Prizes for First and Second Place Winners

ATLANTA – (MAY 29, 2013) – Family reunions never go out of style. No matter the size of the reunion, it's always a great opportunity for families to share some fun, quality time together. Church's Chicken is making it possible for some lucky winners and their families to do just that when they enter and win Church's Family Reunion Instant Win Game.

"We're excited about providing our customers a chance to win some great prizes," said Rob Crews, Church's Chief Marketing Officer. "We're committed to adding even more value when our guests visit Church's throughout the year with fun and engaging sweepstakes and contests."

How to Enter

Starting May 27, 2013 through July 14, 2013 when consumers visit a participating Church's Chicken restaurant and purchase a 30 fl oz or 42 fl oz Coca-Cola® beverage, they will receive a cup with an Instant Win game sticker on the side, while supplies last. Peel off the sticker and a unique code will be revealed. Use the code and receive complete details and rules at www.churchsfamilyreunion.com to determine if you are an instant winner and how to redeem your prize if you are. Limit one unique code per day.

Instant Win Game Prizes

There will be 2 Grand Prize Winners: Grand Prize is a check for \$5,000, a digital code that may be used at www.tshirtcafe.com for 8 pre-selected, custom designed family reunion t-shirts and one (1) Universal Orlando® Resort Vacation Package for winner and up to seven (7) guests including round-trip air fare and hotel accommodations; 2-day/2-park exclusive VIP tour of both Universal Orlando® Theme Parks. 5 First Prize Winners will each receive a check for \$1,000, 8 tickets to a Six Flags theme park near the winners' home and 8 pre-selected custom-designed family reunion t-shirts from T-Shirt Café. 25 Second Prize Winners will each receive up to \$200 worth of Church's Chicken food and Coca-Cola® beverages and up to 50 pre-selected custom-designed family reunion t-shirts from T-Shirt Café.

A10% discount at T-Shirt Café will be given to all participants with a purchase equal to or greater than \$100 from www.tshirtcafe.com if they use the Code CHURCHT13. Since 1999 T-Shirt Café has provided 1000's of families with custom contemporary family reunion designs printed on top brand name garments. With over 350 designs, 100 family slogans, 15 family categories and 62 t-shirt colors to choose from, the online designer give customers infinite options to create custom keepsakes for family and friends.

ABOUT CHURCH'S CHICKEN

Founded in San Antonio, TX in 1952, Church's Chicken® is a highly recognized brand name in the Quick Service Restaurant sector and is one of the largest quick service chicken concepts in the world. Church's serves up a rich tradition of gracious Southern hospitality and freshly prepared, high quality, authentic home-style fare, to help people provide affordable, complete meals for their families. Church's menu includes flavorful chicken both Original and Spicy and Tender Strips® with classic sides and hand-made from scratch biscuits. The Church's system consists of more than 1700 locations in 25 countries and system-wide sales of \$1.2 billion. For more information on Church's Chicken, visit www.churchs.com