



7/30/12

Fanta Fantastic Fiesta Giveaway

ATLANTA -- (July 30, 2012) – Church's Chicken the quick service restaurant chain and Fanta, a product of The Coca-Cola Company launched its Fantastic Fiesta Giveaway today, just in time to add some refreshing news to a sizzling hot summer across the USA! Prizes include the chance to win 1 of 4, 2013 Ford Fiestas, Walmart gift cards and FREE music downloads.

Beginning today through September 23, 2012, consumers can visit Church's Chicken restaurants or visit ChurchsChickenFun.com for rules on other ways to participate for a chance to be part of the Fantastic Fiesta Giveaway.

Cool Off with a Drink and Fantastic Giveaways

At participating Church's Chicken restaurants, consumers who purchase a combo meal and/or a medium or large drink have a chance to win 1 of 4 Ford Fiestas or gift cards worth \$125, \$175 and \$200 with instant notification by peeling the sticker on your drink cup. Non-winners will receive a free music download.

For complete rules and regulations of the Church's Chicken and Fanta Fantastic Giveaway, please visit www.churchschickenfun.com or www.churchs.com. Consumers can also share their winning news on Church's Facebook page www.facebook.com/churchschicken or at Twitter www.twitter.com/churchschicken

ABOUT CHURCH'S CHICKEN

Founded in San Antonio, Texas, in 1952, and celebrating its 60th Anniversary, Church's Chicken® is a highly recognized brand name in the Quick Service Restaurant sector and is one of the largest quick-service chicken concepts in the World. Church's Chicken® serves freshly prepared, high quality, flavorful chicken both Original and Spicy and crispy tenders and chicken sandwiches with classic sides and hand-made from scratch biscuits. Church's differentiates from its competitors in care and attention given in preparation of food, and is positioned as the value leader in the Chicken QSR category. The Church's system consists of more than 1,700 locations worldwide in 23 countries, with system sales approaching \$1.2 billion. For more information on Church's Chicken, visit www.churchs.com