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NEWS

FOR IMMEDIATE RELEASE

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CHURCH'S CHICKEN® INKS TEN UNIT FRANCHISE DEVELOPMENT AGREEMENT FOR NON-TRADITIONAL UNITS IN MIDWESTERN U.S.

ATLANTA, GA -- *Church's Chicken*® announced that it has entered into a ten-unit franchise development agreement with Road Ranger®, the leading [Truck Stop](#), [Gas Station](#), [Convenience Store](#) and [Travel Center](#) chain in the Midwest spanning Indiana, Illinois, Wisconsin, Iowa, Missouri and Texas. The terms of the deal, while not disclosed, focus on developing non-traditional locations co-located in the Road Ranger® travel plazas. The transaction marks a new emphasis on growing the *Church's*® footprint along major travel corridors throughout the US.

"We have developed a footprint that works well for our franchisees and our guests in travel plazas and other non-traditional locations," said Bill Schreiber, Vice President of Global Franchising for *Church's Chicken*®. "Expanding into travel plazas allows our brand to meet the need for convenience for our guests while they are most in need of a great meal — when they have been on the road for hours at a time."

Schreiber noted that the system was ready for this type of highway growth and that it found the right partner in Road Ranger®. "They not only know how to run great travel plazas, they also have demonstrated success in opening them," Schreiber said.

"We have a long history of developing gas and convenience locations. Adding an international brand like *Church's Chicken*® to our portfolio is a natural evolution in our travel plaza growth strategy," said Dan Arnold, Founder and CEO of Road Ranger, L.L.C.

About Road Ranger®

Founded in 1984 by Daniel J. Arnold, Road Ranger, L.L.C. is a privately-held retail petroleum company based in Rockford, Illinois operating under the name "Road Ranger". Road Ranger operates truck stops and travel centers in six states throughout the Midwest and Texas. It has a variety of high-quality proprietary food offers including Dan's Big Slice Pizza, Ranger's Roaring Fork Café and a proprietary Taco Bar. It also has a successful history of operating popular branded food offers through its retail petroleum locations. The company is dedicated to supporting each store in assuring customer value and satisfaction.

www.Churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken®* is one of the largest quick service restaurant chicken chains in the world. *Church's®* (along with its sister brand, *Texas Chicken®* outside the Americas) specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, homestyle sides all for a great value. *Church's®* has more than 1,650 locations in 23 countries and international territories with system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's®* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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