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NEWS

FOR IMMEDIATE RELEASE

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CHURCH'S CHICKEN® AND FIRE STATION 16 CONTINUE ANOTHER SEASON OF GIVING ANNUAL HOLIDAY LUNCHEON PROVIDES FOOD AND TOYS FOR 500+ ATLANTA CHILDREN & FAMILIES

ATLANTA, GA – For the sixth year in a row, *Church's Chicken* has partnered with Atlanta's historic Fire Station 16 to bring the gifts of a much-needed hot meal and toys for children to more than 500 area residents. As in years past, *Church's®* donated its classic hand-battered all-natural fried chicken, honey-butter biscuits, and delicious sides as the luncheon main course. The popular restaurant brand also teamed up with other sponsors such as *Coca-Cola®* and the Atlanta Fire & Rescue Department to provide toys to be distributed by Santa himself as part of the event.

"Everyone deserves a holiday season filled with good cheer," said Mark Snyder, Chief Marketing Officer at *Church's Chicken*. "Fire Station 16's Annual Holiday Luncheon is an excellent example of a community coming together to make that happen. We are honored to once again participate in bringing smiles and the spirit of the season to everyone who lives in the Atlanta communities we serve."

Held on December 3rd at Fire Station 16 – the luncheon event featured community leaders along with *Church's* new CEO, Joseph Christina. Now in its 46th year, the Holiday Luncheon continues to grow in size, support, and stature as one of the area's most respected holiday giving traditions.

"Our hope is that warm hearts can start with a hot, tasty meal and that simple acts of kindness can start a chain reaction of good will that impacts everyone," continued Snyder.

About *Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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