

HAVE *the* LOVE®



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CHURCH'S CHICKEN® CELEBRATES NATIONAL FRIED CHICKEN DAY JULY 5-6 *Restaurant celebrates National Fried Chicken Day with exclusive two-day offer*

ATLANTA, GA – Crunchy, juicy, and lovingly hand-battered, *Church's Chicken*® invites guests to show their “pride for fried” in celebration of **National Fried Chicken Day**. For two days only, customers may purchase eight pieces of *Church's* scratch-made fried chicken for just \$6.99. The promotion begins Sunday, July 5, 2015 and ends Monday, July 6, 2015 only at participating restaurants.

“What better day to celebrate with *Church's* mouth-watering chicken than on **National Fried Chicken Day**,” said Adam Tabachnikoff, Vice President of Marketing Activation and Product Development at *Church's Chicken*. “We are excited to offer our loyal fans this special deal so that they may celebrate the holiday in the most appropriate way; by eating our crispy, delicious fried chicken.”

Through *Church's*® signature fried chicken, made fresh from scratch, hand-battered in small batches all day, every day, the quick-service chain demonstrates once again how they “*Have the Love*®” and want to share that love with each and every one of their guests.

To feel the love and take advantage of this exciting two-day offer for **National Fried Chicken Day**, guests simply need to visit their local participating *Church's Chicken* restaurant between July 5-6, 2015

About *Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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www.churchs.com

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