



NEWS

FOR IMMEDIATE RELEASE

5/18/17

Contact: Diego Perez

866.581.3449

Diego@inklinkmarketing.com

Church's Chicken® Signs Largest-Ever Franchise Development Deal With Goalz Restaurant Group 20 New Units Per Year in Six States Over Next Several Years

ATLANTA, GA - May 18, 2017-- [Church's Chicken®](#) announced today that it has entered into a multi-year, development deal with Goalz Restaurant Group, LLC to develop 20 *Church's Chicken* restaurants per year in six states. The agreement, which will affect expansion in Florida, Kentucky, Ohio, Colorado, North Carolina and South Carolina, is the largest ever with a single operator, and marks a historic achievement in *Church's*® quest to become the global franchisor of choice. *Church's* is world-renowned for their freshly-prepared original and spicy chicken and fresh-baked honey-butter biscuits made from scratch daily.

For the new development deal, [Shawn Eby](#), President of Goalz Restaurant Group, partnered with [American Development Partners \(ADP\)](#) for development of the restaurants. ADP will invest capital to fund real estate acquisitions, construction, and design. ADP will be Goalz build-to-suit landlord. Eby has more than 30 years of quick-service restaurant operations experience and will oversee the operations of each restaurant as they are developed.

"I believe *Church's Chicken's* strong brand will back the success of these new restaurants," said Eby. "Due to *Church's* 65-year legacy, I am confident in making such a significant commitment. Their quality product, store design, operational model, and management team are the key reasons we are making this investment"

"The Goalz Restaurant Group has a proven history that fits perfectly with *Church's* domestic expansion strategy," said [Tony Moralejo](#), Executive Vice President of International Business and Global Development at *Church's Chicken*. "This development deal will substantially grow the number of guests who can enjoy our signature quality food and great chicken experiences."

About *Church's Chicken*®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

www.churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843

About Goalz Restaurant Group

Goalz Restaurant Group was formed by four restaurant industry veterans, (Shawn Eby, Danny Robinson, David Clark and Wade Lancaster), who had a goal to start and develop their own company that would focus around helping others. Goalz Restaurant Group is currently scheduled to open 265 restaurants over the next few years across ten states, (NC, SC, GA, FL, LA, OH, CO, WY, KY, IL) and has additional plans to grow further. Currently the three brands that Goalz will franchise are *Captain D's*, *Church's Chicken* and *Dog Haus*.

###

www.churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843