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Church's Chicken® Opens New Restaurant in Gulfport, MS *First of three new restaurants expected by 2017*

GULFPORT, MS – *Church's Chicken* has announced the opening of its newest restaurant in Gulfport, Mississippi. The new restaurant, operated by the CRW, LLC franchise group, is located at 11487 US 49 and serves as the third *Church's Chicken* within the Gulfport community. The three-store development agreement includes the opening of two additional restaurants in the Biloxi-Gulfport area by 2017.

"The *Church's Chicken* brand is known for its quality products and the value offered to its guests," said Dr. Roy Irons of CRW, LLC. "As new *Church's* franchisees, we look forward to continually serving the Biloxi-Gulfport community with the great flavors and products that have made *Church's* so successful for the past 63 years."

CRW, LLC is led by Dr. Roy Irons, Worth Thomas and Carolyn Washington. Dr. Irons operates a successful dental practice in Gulfport and serves on several local, state, and national committees. Dr. Irons is well recognized for not only his work, but for actively giving back to the community that he serves. Ms. Washington brings a wealth of knowledge as an experienced manager, while Mr. Thomas, a long term resident of Mississippi that serves on several mission boards, brings experience as a lobbyist, serving his clients at state and national levels. Each member of the franchise group possesses attributes that will be beneficial to the new restaurants and to the expansion within the market.

"We were very impressed by the hands-on and can-do approach that Dr. Irons and the other members of CRW, LLC have displayed during their time with the *Church's* system," said Bill Schreiber, Vice President of Worldwide Business Development at *Church's Chicken*. "Dr. Irons and his team bring a local approach that allows them to better serve the community that they call home."

"The Biloxi-Gulfport community is very important to our franchise group. It is where we have conducted business, it is where we have served the community, and it is truly where we call home," added Dr. Irons. "As a member of the *Church's* family, CRW is proud to have the opportunity to provide our guests throughout South Mississippi delicious meals that leave you wanting more."

About *Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with

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its sister brand *Texas Chicken*[®] outside the Americas) has more than 1,650 locations in 25 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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