

**FOR the
LOVE
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FOR IMMEDIATE RELEASE

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Honey-Butter Biscuit Tenders are Back at Church's Chicken® For a Limited Time Only!
Brand announces January return of signature guest favorite

ATLANTA, GA – If there are two things [Church's Chicken®](#) is famous for, it is the brand's hand-battered fried chicken and its scratch-made honey-butter biscuits. Now, for a limited time only, a third guest favorite brings Church's® most popular tastes together once more with the return of **Honey-Butter Biscuit Tenders** to the menu starting on Monday, January 2nd.

First introduced in spring of 2016, **Honey-Butter Biscuit Tenders** begin with all-white-meat *Tender Strips®*, which are dipped in Church's famous honey-butter biscuit batter, then fried to a delicious golden brown and paired with sweet honey-butter dipping sauce. Fans went wild for the mash-up last year, and ongoing positive feedback motivated Church's to welcome Honey-Butter Biscuit Tenders back quickly for a return limited-time engagement.

"Honey-Butter Biscuit Tenders bring together the tastes our guests love most at the quality and the price they expect from Church's" said Jennifer Chasteen, Senior Director of Brand & Product Strategy.

Available through February 25th at participating Church's locations while supplies last, 3 Honey-Butter Biscuit Tenders, served with honey-butter dipping sauce and a biscuit starts at just \$2.99. Honey-Butter Biscuit Tenders may also be substituted for original *Tender Strips®* in any combo or meal deal for no additional charge.

"We always knew **Honey-Butter Biscuit Tenders** would be a returning favorite," continued Chasteen, "and it's exciting to get the New Year off to such a sweet start."

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken, freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides, all for a great value. Church's (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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