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New Flagship Church's Chicken® Restaurant Open in West Indianapolis

ATLANTA, GA – In a city where *Church's Chicken*® is already very popular, the brand's largest franchisee is giving the people even more of what they want with an all-new free-standing restaurant featuring the brand's new STAR Initiative Design Package. Owned and operated by J & A Restaurant Holdings, Inc.'s Aslam Khan, the new location at 7224 W. 10th Street, just off I-465, will be the 12th restaurant in the greater Indianapolis area. *Church's*® newest restaurant showcases fresh modern colors inside and out; a new seating package; eye-catching architectural elements; shaded canopies for outdoor dining; and sconce lighting for comfortable, casual indoor dining.

"*Church's* has always been well received by Indianapolis," said Khan, whose entities own all 12 of the city's *Church's* locations and is one of the brand's largest franchise operators. "It's very exciting to be able to give people here the great tasting food they've always loved from *Church's*, plus a whole new contemporary look. I think guests are going to be very, very pleased."

The new design motif is part of a nationwide upgrade. The new look is meant to reflect the upbeat, energetic spirit of the brand and its customers. "Our guests have always known us for delicious, quality food, served quickly," said Bill Schreiber, Vice President of Global Business Development at *Church's Chicken/Texas Chicken*®. "The STAR Image design scheme came about so our guests can enjoy our friendly, welcoming atmosphere as well. We're looking forward to this latest restaurant with Mr. Khan, and the impact it will undoubtedly make in the Indianapolis community."

About *Church's Chicken*®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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www.churchs.com

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