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Industry Veterans Join Church's

ATLANTA -- (March 6, 2012) – Church's Chicken Chief Executive Officer Jim Hyatt announced today the appointments of Michael Mader, Senior Vice President, Global Strategy, Planning and Alliances and John (Barry) Barnett, Senior Vice President, Global Supply Chain and Purchasing to the QSR chain's Leadership Team.

"We are committed to having a world class management team and in turn providing the best products and services to all our stakeholders," said Jim Hyatt, Chief Executive Officer of Church's Chicken. "Mike and Barry bring a wealth of experience to our team and will help guide the company's strategy, commitment to quality, and in having strong alliances with our vendor partners. These positions strengthen our management team and our ability to accomplish our short, mid, and long-range objectives."

Before joining Church's, Michael Mader was the Vice President of Sales at The Coca-Cola Company responsible for the Burger King Corporation account worldwide. Mr. Mader directed all facets of the relationship including sales, marketing, operations, finance, technical innovation, customer relationship development, contract negotiations and new market expansion. In addition, Mader led and developed a global cross-functional team of professionals from every discipline in the corporation.

In this newly created position at Church's, Michael Mader has global accountability for strategy development, midrange and long-term planning facilitation and execution, and management of key strategic alliances and partnerships. Mike will work closely with both the domestic and international teams in the development of growth strategies and will optimize relationships with strategic partners to assist with current and future opportunities.

Barry Barnett most recently was Vice President, Global Supply Chain at Burger King Corporation where he was responsible for establishing and executing the strategic supply chain vision, strategy and oversight of food, packaging, distribution, equipment and facilities worldwide. He was the lead officer in charge of key global supply chain initiatives. Prior to joining Burger King Corporation, Barnett was Vice President of Purchasing for Restaurant Services Incorporated (RSI) responsible for integrated supply chain management. In his position at Church's Mr. Barnett will be responsible for all global supply chain initiatives and supporting the chain's growth worldwide.

Both positions will report directly to the CEO, Jim Hyatt.

ABOUT CHURCH'S CHICKEN

Founded in San Antonio, TX in 1952, Church's Chicken® is a highly recognized brand name in the Quick Service Restaurant sector and is one of the largest quick service chicken concepts in the world. Church's serves up a rich tradition of gracious Southern hospitality and freshly prepared, high quality, authentic Southern style fare, to help people provide affordable, complete meals for their families. Church's menu includes flavorful chicken both Original and Spicy and crispy tenders and Southern Style Chicken



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sandwiches with classic sides and hand-made from scratch biscuits. The Church's system consists of more than 1700 locations in 22 countries and system-wide sales of \$1.2 billion. For more information on Church's Chicken, visit www.churchs.com