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## **CHURCH'S CHICKEN<sup>®</sup> PROMOTES JOSEPH CHRISTINA TO CHIEF EXECUTIVE OFFICER**

### ***Experienced Executive Brings Strong Operational Expertise to New Role***

**ATLANTA – November 16, 2016** – Church's Chicken, the global quick service restaurant chain, today announced that Joseph Christina has been appointed Chief Executive Officer of the Company. Christina has served as Executive Vice President of U.S. Operations at Church's Chicken since 2013, overseeing operations at more than 1,150 franchise and company-owned restaurants in 29 states. He succeeds Jim Hyatt, who was CEO of Church's Chicken since 2011 and who will remain on the Company's Board of Directors.

Christina, who brings 32 years of experience in restaurant operations, has driven key improvements in the Company over the last three years, including a simplified operational and data-driven approach. In addition, he has overseen initiatives that reduced overhead costs, enhanced franchise relations and improved revenue performance.

"I'm honored to take on the new role of CEO at Church's, and I look forward to building on the progress we've achieved under Jim's leadership," said Christina. "I am committed to empowering our team members and providing the strategic direction to ensure we continue to deliver an outstanding experience to Church's and Texas Chicken guests around the world."

Prior to joining Church's, Christina was Senior Vice President at Burger King where he was responsible for a division with \$2 billion in sales. During that time, he reversed a four-year division sales slump with unique local marketing plans, while cutting \$2 million in costs from the company's 2,000 restaurants in 19 states. Previous positions included VP of Global Operations and Training, and Division Vice President, Franchise Operations, where he led operations for the company's Southeast Division comprised of 350 franchisees and 1,800 Restaurants.

FOR IMMEDIATE RELEASE



“Joe is an exceptional restaurant operations executive with a proven track record who is known for his team-building and results-driven approach,” said Tully Friedman, Chairman of the Board of Directors. “He has had a tremendous impact since joining the company, and we are confident that, as CEO, Joe will provide the leadership, insight and energy needed for Church’s next phase of success.”

**About Church’s Chicken®**

Founded in San Antonio, TX in 1952 by George W. Church, Church’s Chicken is one of the largest quick service restaurant chicken chains in the world. Church’s specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church’s (along with its sister brand Texas Chicken® outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow Church’s on Facebook at [www.facebook.com/churchschicken](https://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](https://www.twitter.com/churchschicken).

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