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FOR IMMEDIATE RELEASE

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Church's Chicken® Expands Arizona Presence with New Navajo Location

ATLANTA, GA – The latest *Church's Chicken*® opened in Kayenta, Arizona recently. This is the third location for its franchisee, Michael Nelson, and the third *Church's*® restaurant located on the Navajo Indian reservation. The other two locations are in Chinle, AZ and Window Rock, AZ. There are total of 20 active *Church's Chicken* locations throughout the state.

Michael Nelson, the franchise owner, opened this location in response to strong, steady sales from his other two *Church's* stores in the same general area. "Both the Navajo community and guests in surrounding areas have been very positive," said Nelson. "Being a *Church's* franchisee for the past 25 years has allowed me to operate two successful locations, and I am eager to continue my growth with the brand," said Nelson. "I am thrilled about bringing our hand-battered fried chicken and signature honey-butter biscuits to the citizens of Kayenta."

Nelson lives in Window Rock, the capital of the Navajo Indian Reservation, and is a member of the Navajo Indian tribe. The only franchise owner of a *Church's Chicken* on the reservation, he first decided to invest back in 1991. Prior to his initial investment, Nelson looked into several other franchising opportunities but after attending a *Church's* convention, he decided on *Church's Chicken* because of the vast amount of diversity he witnessed. Three restaurants later and Nelson couldn't be happier with his decision.

The Kayenta restaurant features *Church's* STAR Initiative Design package, which includes contemporary dining room décor highlighted by new seating installations; modern color palettes on both the interior and exterior; enhanced architectural elements; sconce lighting indoors; and shaded canopies outdoors. "*Church's* has always been committed to its franchisees and customers. This new restaurant design is a direct reflection of that, and we're pleased with our continued expansion," said Bill Schreiber, Vice President of Global Business Development at *Church's Chicken/Texas Chicken*®.

About *Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter

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biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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