



NEWS

FOR IMMEDIATE RELEASE

7/20/17

Contact: Diego Perez

866.571.3449

Diego@inklinkmarketing.com

Church's Chicken® Hires David Knies as VP of Franchise Development

Seasoned QSR Veteran to Head Brand's Franchise Development, Real Estate and Construction

Atlanta, GA – July 20, 2017 – [Church's Chicken®](#), the 65-year old franchise offering hand-battered chicken around the globe, has furthered its renewed commitment toward igniting growth with the brand's latest hire, Vice President of Franchise Development, [David Knies](#). To facilitate its rapid expansion throughout the nation, Knies' role was created to support the Executive Vice President of U.S. Operations, [Peter Servold](#) in his newly expanded role, announced earlier this month.

“To successfully launch this new, dedicated team for domestic development, our company knew the ideal candidate would require expert vision, and a proven history of generating results,” said Servold. “David's years of quick-service restaurant experience in finance, franchise development, and operations make him uniquely suited to lead our latest departments.”

As Vice President of Franchise Development, Knies will oversee three newly created director roles – Director of New Business, Director of Real Estate, and the recently appointed Director of Construction, [Wayne Stubbs](#). Together, these chicken passionates will be working to provide seamless service to both franchisees and the brand's internal customers.

“This year, *Church's Chicken* signed its largest franchise development deal ever, and the momentum has grown to the point where this team's formation became the natural next step,” said Knies. “This brand's future is undeniably bright, and I am thrilled to be a part of its continued legacy.”

David Knies is an alumnus of the University of Tennessee where he earned his Bachelor's degree and Master's degree in Accounting and Finance. In addition, he taught Accounting Principles while completing his graduate coursework.

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken®* is one of the largest quick service restaurant chicken chains in the world. *Church's®* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's®* (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's®* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

###

www.churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843