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Church's Chicken[®] Continues to Fuel Education within Communities *Chicken chain to support local Laredo youth education initiative*

ATLANTA, GA – [Church's Chicken](#), the brand famous for its hand-battered fried chicken, honey-butter biscuits and signature sides, is adding a whole lot of crunch to the Laredo Community. Church's[®] has teamed up with Youth Leadership Laredo (YLL) for a very special donation in support of the educational program. On Saturday October 3rd, Church's Chicken will provide 150 all white meat *Tender Crunchers*[®] meals to the YLL during its kickoff luncheon held at [Texas A&M International University](#). The event begins at 8:30 am, continuing throughout the day, and includes a special guest speaker appearance by Laredo businessman and civic leader Guillermo "Memo" Treviño.

"Youth Leadership Laredo is truly a worthwhile initiative that helps students become well-rounded and ready to contribute to the workforce," said Church's franchisee David Newman. "The sense of community is embodied by the YLL as well as the students that participate in the initiative and we could not more proud to be involved with this program."

Founded in 2005 by the [Laredo Chamber of Commerce](#) and Leadership Laredo, YLL is a comprehensive youth initiative program that aims to create confident and leadership-oriented students and encourages them to achieve personal success. The program includes educational seminars in subjects like finance, leadership skills, public speaking, and interviewing etiquette. The five-year YLL program is open to 8th grade students in Laredo and includes yearly field trips and a variety of fundraising opportunities.

"The students involved in the Youth Leadership Laredo program are the leaders of tomorrow," Jeanie Hornia, Regional Field Marketing Manager at Church's Chicken. "By supporting this initiative, we are assisting these students in the learning of valuable skills that will allow them to make a lasting impact in the Laredo community."

For more information on the Youth Leadership Laredo program, contact youthleadershiplaredo@gmail.com.

About Church's Chicken

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*[®], sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's (along with its sister brand *Texas Chicken*[®] outside the Americas) has more than 1,650 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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