



NEWS

FOR IMMEDIATE RELEASE
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Lemon-Seasoned Crispy Fish and Butterfly Shrimp Headline Church's Chicken® Seasonal Menu *Seafood Options Arrive Feb. 27 for Lenten Season and "Family Fish Fry" Occasions*

ATLANTA, GA – The Lenten Season is fast approaching, and Church's Chicken® is pleased to announce the return of a variety of Lent-friendly seafood menu options starting on Monday, Feb. 27.

Back by popular demand are Church's® Lemon-Seasoned Butterfly Shrimp and Crispy Fish. Guests may choose tender, marinated shrimp or flaky white fish filets, fried up golden brown and finished with the perfect blend of zesty lemon herb seasoning. Also returning to the menu for a limited time, are Church's Hush Puppy Biscuit Bites®, crispy on the outside, tender on the inside hush puppies made from Church's signature biscuit dough.

"In addition to our scratch-made chicken, guests welcome our longstanding tradition of serving seafood during the Lenten season," says Jennifer Chasteen, Senior Director of Brand & Product Strategy for Church's Chicken. "We're excited to bring back our most popular Lemon-Seasoned seafood dishes this Lent."

Meal options include the choice of 8 Lemon-Seasoned Butterfly Shrimp or 2 Lemon-Seasoned Crispy Fish Filets paired with 5 Hush Puppy Biscuit Bites®, starting at just \$3.49. A **Family Fish Fry** offering will also be available, featuring 8 Lemon-Seasoned Crispy Fish Filets, Large Fries & Cole Slaw, 20 Hush Puppy Biscuit Bites®, plus a Half Gallon of Church's Southern Sweet Tea®. Prices and availability vary by location.

"Bringing our guests quality *and* value has always been a cornerstone of the Church's promise," Chasteen added. "Our shrimp and fish options are proof of that, and allow people to stretch their dollar further while also still enjoying great-tasting quality seafood."

For more information about these limited-time offerings and other classic Church's menu items, visit online at www.Churchs.com.

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's® (along with its sister brand Texas Chicken® outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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