

HAVE *the* LOVE®



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FREE HONEY-BUTTER BISCUIT AT CHURCH'S CHICKEN® ON MAY 14 *Restaurant celebrates National Biscuit Day with biscuit giveaway*

ATLANTA, GA – Buttery with the right amount of sweetness and served piping hot from the oven, *Church's Chicken*® will offer guests free scratch-made honey-butter biscuits – one day only – on Thursday, May 14, 2015. In honor of **National Biscuit Day**, the quick service chicken restaurant is showing they “Have the Love®” by announcing that guests will receive a free honey-butter biscuit with any purchase at participating locations.

“In addition to our legendary hand-battered chicken, our honey-butter biscuits are an essential part of the *Church's Chicken*® guest experience,” said Adam Tabachnikoff, Vice President of Marketing Activation and Product Development for *Church's Chicken*®. “We can’t think of a better day to share that delicious experience and delight our loyal fans than National Biscuit Day.”

To receive a free honey-butter biscuit on **National Biscuit Day**, guests simply need to visit their local participating *Church's Chicken*® restaurant and make any purchase. Guests may even purchase a full side order of honey-butter biscuits and receive one additional biscuit free of charge.

“Because we bake our honey-butter biscuits fresh from scratch throughout the day in small batches, we’re confident that everyone who wants to celebrate **National Biscuit Day** the tastiest way possible will be making a visit to *Church's Chicken*®,” Tabachnikoff added.

About *Church's Chicken*®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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