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**CHURCH'S CHICKEN® CELEBRATES
NATIONAL CHICKEN, BISCUIT AND HONEY MONTH**
September Honors Church's Chicken Favorites

ATLANTA – (August 12, 2014) – Church's Chicken joins America in celebrating three beloved comfort foods during the month of September, with the observance of National Chicken Month, National Biscuit Month and National Honey Month. "We are thrilled that September marks the celebration of our favorite foods," said Mark Snyder, Church's Chief Marketing Officer. "We believe honey is the perfect complement to both chicken and biscuits, and invite guests to visit us this month to indulge in our world famous chicken and honey-butter biscuits." Church's serves more than 200 million pounds of chicken and 160 million biscuits every year, and offers a variety of menu items to suit every palate, including Original and Spicy Chicken, Boneless Wings, Tender Strips®, sandwiches, honey-butter biscuits and classic, home-style sides.

For over 60 years, Church's has hand-battered, breaded and fried juicy chicken to golden, crispy, mouth-watering perfection, in small batches all day long. The honey-butter biscuits are among Church's most popular selections, and are handmade, freshly prepared throughout the day and glazed with sweet and savory honey-butter. Church's also offers a Honey BBQ Chicken Sandwich, which combines tender juicy chicken with sweet and smoky flavor, topped with garden fresh lettuce on a sesame seed bun.

Mark Snyder added, "We hope that customers will join us this Labor Day to celebrate the unofficial end of summer and continue to visit us throughout the month to honor National Chicken, Biscuit and Honey Month. Chicken, biscuit and honey lovers are sure to find Church's menu items to satisfy their cravings."

About Church's Chicken

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared in small batches throughout the day that are hand-battered

and double-breaded, Tender Strips ®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's has more than 1700 locations in 25 countries and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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