

# It's Crunch Time!™



**FOR IMMEDIATE RELEASE**  
7/14/15

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## **Texas Chicken® Now Open in New Zealand – More Restaurants Coming Soon** *Auckland Welcomes First of 20 New Texas Chicken® Restaurants*

ATLANTA, GA – *Texas Chicken*, one of the largest quick-service chicken concepts in the world, has opened its first restaurant in New Zealand, with the company planning to open multiple *Texas Chicken* restaurants nationwide in the next 10 years. Westfield Manukau City Mall in Auckland, New Zealand is the site for the country's first-ever *Texas Chicken* location. In November, fans of the popular quick-service chicken brand will see a second opening, with a free-standing location that is already under construction. These are the first of what will eventually be a total of 20 *Texas Chicken* restaurants – the brand that is famous for its high-quality menu offerings including hand-breaded fried chicken, honey-butter biscuits and signature sides, including baked macaroni and cheese, and mashed potatoes.

"We've been looking forward to these highly anticipated *Texas Chicken* openings," said Tony Moralejo, Chief Development Officer for the restaurant brand's parent company, Cajun Operating Company, which franchises in the U.S. and the rest of the Americas under the *Church's Chicken®* brand and *Texas Chicken* outside the Americas. "With the addition of New Zealand within our system, our food may now be found in almost every corner of the globe."

"Guests lined up eagerly to be among the first to taste *Texas Chicken* right here in Auckland," said franchisee George Constantinou. "We are very excited that guests are embracing the brand, and we are expecting more of the same results as we expand to other locations."

The new restaurant features the latest design package for *Texas Chicken*. In addition to the brand's signature menu items, including hand-breaded fried chicken and honey butter biscuits, the New Zealand restaurants will also include regional menu adaptations.

### **About Texas Chicken / Church's Chicken**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*, along with its sister brand *Texas Chicken* outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's Chicken* and *Texas Chicken* have more than 1,650 locations in 25 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's* on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

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