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CHURCH'S CHICKEN® UNVEILS NEW RESTAURANT DESIGN IN ALABAMA
Opelika, AL to Feature STAR Image

ATLANTA, GA – The Opelika, AL *Church's Chicken*® recently unveiled a brand new look for the famous hand-battered fried chicken brand. The *Church's*® restaurant located at 1200 Columbus Pkwy underwent re-imaging to feature the company's STAR Initiative Design.

The Opelika location is the fourth *Church's* that Circle K Stores Inc. owns and has remodeled. The new décor package boasts contemporary dining room elements, highlighted by new seating installations, a modern color palette, enhanced architectural elements and sconce lighting. While guests may be surprised by the new facelift, they will be delighted to find that the mouthwatering taste of the crunchy, yet juicy fried chicken and the crave-worthy honey-butter biscuits, remain the same.

"At *Church's Chicken*, we value the overall experience for our guests from quality customer service to food that is prepared with care," said Bill Schreiber, Vice President of Worldwide Business Development for *Church's Chicken*. "The guest experience extends to the image of our restaurants. Our new re-imaging package features modern design elements that keep us current with the times and our fans."

"We remodeled our other *Church's* locations in Florida and South Carolina to feature the STAR Initiative Design," says Ross Adkison, of Circle K Stores Inc., *Church's Chicken* franchisee and owner of the Opelika location. "We are delighted to have completed re-imaging of our Alabama restaurant, so we may offer our guests the updated look that our other locations boast paired with the same great tasting food they've come to expect."

About *Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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