



FOR IMMEDIATE RELEASE

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Contact: Daniella Delgado

(866) 571-3449

Daniella@inklinkmarketing.com

**CHURCH'S CHICKEN® PROMOTES CRAIG PRUSHER
TO EXECUTIVE VICE PRESIDENT AND CHIEF LEGAL OFFICER**

Seasoned Franchise Executive Brings Comprehensive Business and Legal Expertise to Expanded Role

Atlanta, GA – *Church's Chicken*®, the global quick service restaurant chain, today announced that Craig Prusher has been promoted to Executive Vice President, Chief Legal Officer and Secretary of the Company. Prusher, who has been with *Church's Chicken* since 2012, has served as Senior Vice President, General Counsel and Secretary where he led a team of top-performing lawyers and other legal professionals in helping grow the brand, mitigate risk and provide business-oriented legal solutions, globally. In his expanded role, Prusher will continue to oversee the management of all domestic and international franchise and corporate legal affairs, as well as leading community, regulatory and industry relations.

With over 25 years of corporate legal, franchising and governmental affairs experience in the quick-service restaurant chain industry, Prusher has been instrumental in helping *Church's*® sales exceed \$1 billion, as well as overseeing its continued domestic and international expansion to over 1,650 locations – along with its sister brand *Texas Chicken*® – in 25 countries and international territories.

"I'm thrilled to take on additional responsibilities to help drive *Church's* strategic vision of bringing delicious, quick, complete and wholesome meals to expanded U.S. and global markets," said Prusher. "I'm also honored to lead a team of the best legal talent in the industry to help guide our brands through this unprecedented and exciting time of growth and global expansion."

Prior to joining *Church's Chicken*, Prusher served as Vice President, Assistant General Counsel at Burger King Corporation where he was responsible for all legal issues in franchising, real estate and government affairs for more than 8,000 Burger King Restaurants in North and South America. Prusher also currently serves as the Vice Chairman of the Board of Directors of the National Council of Chain Restaurants where he recently received its 2016 Grassroots Award for his work to inspire political involvement by franchisees and corporate executives.

"Craig has been an instrumental part of *Church's* growth and success during his tenure," said Joseph Christina, CEO of *Church's Chicken*. "His strong business and financial acumen has been of immense value and I have confidence that under Craig's expanded leadership, and with the benefit of his strategic lawyering, our company will continue to deliver on its promise to our guests and stakeholders."

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

www.churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843