

HAVE *the* LOVE®



MEDIA ADVISORY

6/5/15

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CHURCH'S CHICKEN® PARTNERS WITH THE SALVATION ARMY® TO FEED MORE THAN 1,000 HAYS COUNTY FLOOD VICTIMS AND VOLUNTEERS

Cluck Truck heads to San Marcos for three days to bring warm food for those in need

San Marcos, TX – Starting Tuesday, June 9 and through Thursday June 11, while *The Salvation Army* assists those who were recently affected by heavy storms and flooding, *Church's Chicken* will be joining the forces to provide free meals for local residents and volunteers. The *Church's Chicken* Cluck Truck will be serving hand-battered fried chicken and scratch-made biscuits during lunchtime, starting at 11:30 a.m. all three days, at the Volunteer Resource Center located at 206 C.M. Allen Parkway in San Marcos, TX.

"We are honored to benefit from the generosity of a community-minded company like *Church's Chicken* and appreciate their support, which enables us to continue to serve the flood victims beyond our current capacities," said Roman Leal, Captain of the Salvation Army. "*Church's* is making it easier for us to fulfill our mission."

In addition to the three-day feeding, which will provide warm meals to more than 1,000 individuals, *Church's Chicken* will also be hand delivering free meals to local families in need and lending a helping hand with local volunteers.

"Texas is where *Church's Chicken* originated, so it holds a very special place in our hearts, said Mark Snyder, Chief Marketing Officer for *Church's Chicken*. "When we learned of the incredible and growing need in Hays County, we quickly rallied our teams to assist the area. We are proudly a brand that is strongly rooted in the neighborhoods that we serve and will continue to stand behind the people and communities that have supported us for so many years."

About The Salvation Army

Established in London in 1865, The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need for more than 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through a range of social services: providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter for the homeless and opportunities for underprivileged children. The Salvation Army spends 82 cents of every dollar raised to support those services in 5,000 communities nationwide. For more information, visit SalvationArmyUSA.org.

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and

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freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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