



**FOR IMMEDIATE RELEASE**

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## **Church's® Opens Newest Southern Texas Restaurant**

*Iconic chicken brand unveils newest location in San Antonio*

ATLANTA, GA – *Church's Chicken®*, the brand famous for its hand-battered fried chicken, honey butter biscuits and signature sides, has recently announced the opening of its newest restaurant in San Antonio, Texas. With more than 60 restaurants within the San Antonio market, the new *Church's* restaurant is located at 12845 Potranco Road.

Sean Nooner, franchisee owner of the newest *Church's* restaurant, opened his first restaurant in December of 2011. Since then, Nooner has opened two additional restaurants, including the newest location, in San Antonio. Like other *Church's* restaurants within the market, the Potranco Road location will feature the new STAR Image design. The new restaurant design provides a refreshed image for guests to enjoy, while keeping true to the brand's heritage.

"*Church's* has long been synonymous with quality and value," said Nooner. "With the opening of the most recent San Antonio restaurant, we look forward to expanding the brand's reach within Texas and look forward to serving our famous products to the guests within the community."

The San Antonio market is no stranger to the *Church's* brand; in fact, it is the birthplace of the popular chicken chain. First established as *Church's Fried Chicken-To-Go* in 1952, by founder George W. Church Sr., the brand has expanded globally, now serving 25 countries and global markets. The *Church's* brand also enjoys a large presence within the state of Texas, boasting more than 450 restaurants; proving that everything is always bigger in Texas.

"Texas is a very important state for the *Church's* brand," said Bill Schreiber, Vice President of Worldwide Business Development at *Church's Chicken*. "Through our freshly prepared home-style products and our innovative STAR Image design, we are confident that our guests will continue to trust us as their first choice for quality fried chicken and biscuits for many years to come.

"Our guests are the reason why the *Church's* brand has maintained its popularity for such a long time," added Nooner. "It is an honor to work with such an established brand and to provide the people of San Antonio products they can share with their whole family."

### **About *Church's Chicken***

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*, along with its sister brand *Texas Chicken®* outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's Chicken* and *Texas Chicken* have more than 1,650 locations in 25 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's* on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

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