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NEWS

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Contact: Carlos Martinez

305/631-2283

Carlos@inklinkmarketing.com

CHURCH'S CHICKEN® UNVEILS REIMAGED RESTAURANT IN SAN ANTONIO

New restaurant image is sure to turn heads in the South Texas

ATLANTA, GA – Jan 26, 2015— Church's Chicken® has unveiled its newest reimaged restaurant in San Antonio, Texas. The newly remodeled Church's restaurant is located at 1923 Goliad Road. This location is just one of 70 restaurants in the San Antonio area and among the over 450 restaurants within Texas, all of which are anticipated to receive their own reimaging.

Originally opened in 1967, the Goliad Road location was one of the first Church's Chicken restaurants ever built. Just like its signature hand-battered fried chicken, Church's believes in keeping things fresh. This fresh approach can be experienced at the Goliad Road location, which features new menu boards and vibrant colors that represent the Church's Chicken brand as well as its passion for serving its world famous chicken.

"We are very excited to share the restaurant transformation with the San Antonio community," said Robert Dimson, Sr. Director of Field Marketing at Church's Chicken. "San Antonio is deeply embedded in the history of the Church's brand. This newly reimaged location illustrates the brand's vision for the future as well as the commitment to providing the best experience for our guests in the communities we serve."

Texas is deeply engrained in the Church Chicken brand, so it is no surprise that the Texas Lone Star is emblazoned on the Church's Chicken trademark. The Church's brand was created in San Antonio and has always been a very important part of the community. Located just across from the Alamo, the first Church's Chicken, originally known as Church's Fried Chicken-To-Go, was opened in 1952 by founder George W. Church. Church's quickly gained popularity and has become a favorite for many Texans and chicken lovers throughout the United States. The newly reimaged Church's location builds on the rich history of the brand while creating a refreshing vision for the future.

For more information, visit www.churchs.com.

About Church's Chicken

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's specializes in Original and Spicy Chicken freshly prepared in small batches throughout the day that are hand-battered and double-breaded, Tender Strips®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's has more than 1650 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com.

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Headquarters: 980 Hammond Drive, Suite 100 Atlanta, GA 30328 (770)-350-3843

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