

**FOR the
LOVE
of CHICKEN™**



FOR IMMEDIATE RELEASE

10/24/2016

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**CHURCH'S CHICKEN® KICKS OFF THE SEASON OF GIVING
WITH ANNUAL FUNDRAISER FOR SCHOLARS PROGRAM, OCT. 31**

Donate \$1 and receive \$20 in savings at your local Church's Chicken®

ATLANTA, GA – *Church's Chicken*® is offering a special treat to complement your Halloween tricks starting this Oct. 31, 2016, when they launch their annual **Coupon Booklet Fundraiser** benefitting the *Church's*® Scholars Program. For just a \$1 donation, guests will receive a coupon booklet filled with six coupons that are good for the brand's popular hand-breaded fried chicken, scratch-made Honey Butter Biscuits and more. The Coupon Booklets will be available at participating *Church's* from Oct. 31 through Nov. 27, or while supplies last.

"Thanks to the generosity of our guests who have donated and received Coupon Booklets in past fundraisers, we've been able to increase the number of scholarships the Foundation is able to award deserving students each year," said Sherry Ulsh, Scholarship Program Chair for the Church's Partners Foundation. "A significant portion of our scholarship funding is secured from the Coupon Booklet fundraiser."

Each Coupon Booklet features six coupons with \$20 in savings. From free chicken and biscuits to enticing meal deals, guests will get a lot of bang for their one buck donation. All coupons are valid from Nov. 1, 2016 through Jan. 31, 2017. Offers may not be combined or used with other promotional deals. There is no limit on the number of booklets and only while supplies last.

In 2016, the Church's Partners Foundation awarded \$225,000 in scholarships to high school seniors. Each student received a \$1,000 scholarship to use toward his or her college tuition. Scholarships were distributed through 17 states, where *Church's*® has a presence. In addition, the Foundation awarded scholarships to some of *Church's* own employees to help them further their education.

"At *Church's*®, we pride ourselves on being a neighborhood brand," Ulsh said. "The Church's Scholars Program allows us to give back to the communities that we serve and help shape the futures of these young individuals."

About Church's Partners Foundation, Inc.

Founded in Atlanta, GA in 2007, Church's Partners Foundation, Inc. is a 501(c) (3) public charity. Its mission is to provide support and assistance to the employees and franchisees of *Church's Chicken* and *Texas Chicken*®, their

families and the communities in which they live. Programs include the *Church's* Scholars Program which provides \$1,000 scholarships to eligible applicants. For more information, visit www.churchspartners.org.

About *Church's Chicken*®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's* on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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