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Church's® Surpasses Goal and Funds 240 College Scholarships

ATLANTA, GA – In just over four weeks, *Church's Chicken*® and participating franchisees have raised enough funds from its popular *Church's Scholars* Coupon Books promotion to provide 240 students with \$1,000 scholarships. This year, the community-focused fried chicken brand started out with a goal to fund at least 210 scholarships, which it surpassed by 14 percent.

“Being able to help dedicated students fulfill their dreams of going to college isn’t something on which we place limits,” said Edward Brett, President of the *Church's* Partners Foundation which oversees the scholarship program. “So this is a true ‘bigger is better’ scenario. The more money we raise, the more students we can award scholarships. It’s that simple.”

Now in its fourth year, *Church's Scholars* has been helping students with tuition and other expenses for attending colleges all over the United States – from Arizona State to Columbia University in New York and hundreds of institutions in between. The key source of funds for the program is the coupon booklets that offer deals at select *Church's Chicken* restaurants.

“Education is what it’s all about,” franchisee Noor Samji said. “I love participating in this fundraiser because it brings good will to my restaurants. My restaurants get really competitive about the number of booklets they sell and get excited about the fundraiser because they know it’s for a good cause.”

Noor has participated in the fundraiser every year since its inception, and every year his customers are excited to help support the cause and receive some great deals in return.

“We’re always blown away by the tremendous community response to *Church's Scholars*,” added Brett. “It keeps growing every year, which shows you how much this program means not only to the students who receive the scholarships, but also our guests who want to be part of making it happen.”

The coupon booklets were available at participating restaurants for only \$1 and provided more than \$20 in savings on popular *Church's Chicken* menu items and meals. All proceeds go directly to the scholarship fund and will be combined with private donations and grants to fund as many scholarships as possible.

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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