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Church's Chicken® and Texas Chicken®: A Recipe for Global Achievement

Global Restaurant Chain Shares Secret Ingredients to Creating a Legacy With Franchise 'Discovery Days'

ATLANTA, GA – April 23, 2018 - [Church's Chicken®](#), and sister brand [Texas Chicken®](#), operate approximately 1,500 locations around the world in 25 global markets extending throughout North America, Asia, the Middle East, and South America. As the world's third largest international chain of chicken franchises—and a global franchisor of choice with sales in excess of \$1 billion—the appeal of investing in a franchise remains extremely high. Brand executives will be holding “Discovery Days” for interested individuals to attend the company's headquarters and surrounding locations to learn how the brand makes its magic happen.

“Church's is a strong brand differentiated by the quality of our food, commitment to value, and compelling growth opportunities that continue to deliver product with more efficient use of capital and employees, said [Tanya Mareno](#), director of New Business Development at Church's. “As our international footprint expands rapidly, and global consumers' appetites for delicious fried chicken grow along with it, we're looking forward to taking passionate, business-minded individuals along for the ride.”

With roots that run deep within each community it serves, Church's 65-year-old legacy is built on a simple recipe: provide every customer with not only a hot meal, but also the experience of authentic home-cooked style comfort. “There's a reason people keep coming back,” Mareno said. “Our menu resonates with the country's fastest-growing demographic—multi-cultural consumers.” Church's exceeds expectations by offering brand-favorites that include hand-battered chicken made in small batches throughout the day and southern, home-style sides like our signature *Honey-Butter Biscuits™*, corn on the cob, mac & cheese, mashed potatoes and gravy and fried okra.”

Beyond its popularity in the U.S., Church's has an extremely strong growth capability worldwide. With a strategic plan that delivers positive financial results, Church's and Texas Chicken have embraced a philosophy of operational simplicity and culinary innovation that places the brands ahead of an industry curve that is increasingly complex. In addition, Church's offers stability and commitment to franchisee achievement, and invests in the communities it serves through fundraising initiatives for *No Kid Hungry* and local educational programs. Additional programs include building homes through *Atlanta Habitat for Humanity*, and feeding the community with the Atlanta Fire Station 16 initiative.

For more information about *Texas Chicken* franchising opportunities, visit http://www.churchs.com/franchise_get-started.php. For more information about *Church's Chicken* visit www.churchs.com. Follow Church's at www.facebook.com/churchschicken and www.twitter.com/churchschicken.

Cajun Operating Company d/b/a Church's Chicken
www.churchs.com

Restaurant Support Center: 980 Hammond Drive, Suite 1100, Atlanta, GA 30328 (770) 350-3800

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken®, along with its sister brand Texas Chicken outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's Chicken and Texas Chicken have more than 1,500 locations in 23 countries and global markets and system-wide sales of more than \$1 billion. For more information about Texas Chicken franchising opportunities, visit http://www.churchs.com/franchise_get-started.php. For more information about Church's Chicken visit www.churchs.com. Follow Church's at www.facebook.com/churchschicken and www.twitter.com/churchschicken.

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