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Church's Chicken Returns to Huntsville, AL with New Grand Opening on June 22nd
Celebration to Include Family Fun, Free Fried Chicken Coupons, and Big Prize Giveaway

HUNTSVILLE, AL – The delicious taste of *Church's Chicken's*® hand-battered, made-in house fried chicken, home-style sides, and scratch-made *Honey-Butter Biscuits*™ is coming back to downtown Huntsville. On Friday, June 22nd, the *Church's* restaurant at 1220 N. Memorial Parkway will unveil an all-new look and complete top-to-bottom renovation indoors and out as part of the popular chicken brand's expansion in the Southeast.

"This is an exciting return to one of our favorite destinations," said [Pete Servold](#), Executive Vice President of U.S. Operations for *Church's Chicken*. "The people of Huntsville have been long-time fans of our quality food and great values, and we're happy to have a franchisee that believes in growing the *Church's* brand in this area."

The newly re-opened location is part of a long-term strategic development deal with Goalz Restaurant Group to open a total of 100 new *Church's* locations across six states, including Alabama. "We are very proud to bring one of the country's most legendary fried chicken brands back to the South, and to the people of Huntsville who recognize and appreciate the quality and culinary skill that goes into each and every *Church's* meal," said Shawn Eby, CEO for Goalz Restaurant Group. "We're committed to bringing more *Church's* restaurants online in the greater Huntsville area in the near future." Each of the new restaurants will feature the brand's updated STAR image building concept which includes contemporary interiors, vibrant lighting, and other fresh restaurant design details.

In honor of the restaurant's grand opening on Friday, June 22nd, guests are invited to enjoy an all-day celebration of great food and family friendly fun. Balloons and music will be accompanied by a huge prize drawing and giveaway for such items as:

- Free Chicken for a Year Cards
- Kids Bikes – 1 girl bike, 1 boy bike
- Powerbeats 3 Headphones
- A 50" Television
- Numerous Coupons and Other Offers

"Huntsville has given us such a warm welcome," added Eby. "So, we're hoping this grand opening celebration shows guests how much we value them, and how excited we are to serve them and their families for many years to come."

Cajun Operating Company d/b/a Church's Chicken

www.churchs.com

Restaurant Support Center: 980 Hammond Drive, Suite 1100, Atlanta, GA 30328 (770) 350-3800

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's® (along with its sister brand Texas Chicken® outside the Americas) has more than 1,500 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow Church's® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

About Goalz Restaurant Group

Goalz Restaurant Group was formed by restaurant industry veteran Shawn Eby, who had a goal to start and develop his own company that would focus around helping others. He quickly formed a team of top industry professionals to help achieve this. The team includes Wade Lancaster-VP of Operations, Jeron Boemer-VP of Operations, and Steve Piascik-CFO. Goalz Restaurant Group is currently scheduled to open 100 *Church's Chicken* restaurants over the next few years across 9 states, (NC, SC, GA, FL, LA, CO, WY, KY, IL) and has additional plans to grow further. Currently the three brands that Goalz will franchise are Captain D's, *Church's Chicken* and Dog Haus.

All four of the leaders for the organization started off their careers as team members and grew into their current roles. It is this opportunity that this leadership team wants to create for everybody employed by the organization by teaching them how to work towards and achieve goals at various levels, both personally and professionally. Through this passion to put people first and become an employer of choice in their communities Goalz hopes to set themselves apart. Along with a desire to create the best team, there is a passion towards their guest, where everybody in the organization will take that additional step to create a guest centric experience through high quality food and hospitality. In addition to impacting their teams and guest, Goalz will become heavily involved in the communities that they operate in and will be looking for ways to partner with charitable organizations, local sports teams, and schools to further impact people's lives.

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