

**FOR the  
LOVE  
of CHICKEN™**



**FOR IMMEDIATE RELEASE**  
8/4/2016

Contact: Daniella Delgado  
305.631.2283  
daniella@inklinkmarketing.com

**FOURTH CHURCH'S CHICKEN® OPENS IN GREATER SEATTLE AREA**  
*The new Lacey, WA location features the brand's new Star Image décor package*

ATLANTA, GA – The Seattle, WA, area is welcoming its newest *Church's Chicken*®, located at 7742 Martin Way East. The new restaurant in Lacey is the first *Church's*® restaurant in the city and is expected to draw big crowds looking to enjoy *Church's* always-popular menu, which includes the brand's signature double-battered and breaded fried chicken and scratch-made, honey-butter biscuits.

This is the third *Church's Chicken* restaurant for the franchise owner, Narinder Verma of Verma Enterprises, LLC. Verma became a part of the *Church's* family in 2012 through the acquisition of two restaurants, one in Lakewood and one in Des Moines. This is his first new ground-up restaurant. The fourth *Church's* restaurant is located in Federal Way, WA.

"I am excited to bring the city of Lacey its first *Church's Chicken*," Verma said. "The citizens of the greater Seattle area have been very receptive to the brand, and I'm thrilled to be continuing my growth with *Church's*."

The restaurant features the brand's new Star Image décor package complete with contemporary dining room elements, highlighted by new seating installations, a modern color palette, enhanced architectural elements and sconce lighting.

"Narinder has been a great addition to the brand since acquiring his first restaurants back in 2012," said Bill Schreiber, Vice President of Global Business Development at *Church's Chicken/Texas Chicken*®. "We are excited for him and the opening of his first new restaurant and look forward to watching him continue to grow."

**About *Church's Chicken***

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick-service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken, freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch, and freshly baked and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's* on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

###

[www.churchs.com](http://www.churchs.com)

Headquarters: 980 Hammond Drive, Suite 100 Atlanta, GA 30328 (770)-350-3843