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Church's Chicken® Mentoring Circles: A Recipe for Success

Texas, Georgia, Mississippi and Louisiana Market Programs Set to Open in March

Atlanta, GA – February 20, 2018 – [Church's Chicken®](#) is demonstrating its commitment to helping franchise operators achieve success with its internal mentoring program. *Church's Mentoring Circles* is an internal leadership program that aims to develop the personal and professional development of its restaurant leaders. In an effort to foster team growth, *Church's* has announced mentoring circles in San Antonio, McAllen, Columbus, Baton Rouge, Monroe and Jackson this year with a kick-off in March.

Church's® Women's Forum (CWF) oversees the program, designing goals that range from professional development and networking topics including goal-setting, time management, communication, resume writing, and interviewing. Participants learn about fostering loyalty and building strong networks in order to become better leaders and operators. Initially founded in 2013, CWF has created opportunities for motivation, retention and the development of exempt-level employees within the organization, while fostering an inclusive work environment.

"We share the goals of serving a quality product at a great value, giving back to our local communities, and being profitable, so there are a lot franchisees that learn from one another," commented Senior Director of Training & Development and Chair of the Women's Forum, [Felicia White](#). "Mentoring Circles are an effective way for franchisees across the country to share best practices based on their own real-world experiences."

Mentoring Circles are available to all active franchisees and corporate team members with two levels of memberships: First-time members that have participated in a circle for a year or less, and alumni that are long-standing members with formal mentoring status. [Ampler Chicken, LLC](#), *Church's Chicken's®* newest franchise operator, recently acquired 70 company-owned restaurants, and is excited about continuing the program this year in the San Antonio area.

"We've found that franchisees both appreciate the input of their fellow *Church's®* team members and they find it rewarding when they're able to help someone else overcome a challenge or follow a more direct path to a goal," said White. "It also establishes strong lines of communication and a cooperative spirit that reflects many of the brand's core values. We look forward to seeing the difference mentoring can make in our communities."

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken®* is one of the largest quick service restaurant chicken chains in the world. *Church's®* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's®* (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,600 locations in 27 countries and international

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territories and system-wide sales of more than \$1 billion. For more information about Church's Chicken® or Texas Chicken® franchising opportunities, visit http://www.churchs.com/franchise_get-started.php. For more information about Church's Chicken visit www.churchs.com. Follow Church's® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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