



## NEWS

**FOR IMMEDIATE RELEASE**

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### ***Church's Chicken® Celebrates 65 Years in San Antonio with New Location by Long-Time Franchisee***

#### ***Latest Restaurant is 5<sup>th</sup> Church's Chicken for Established Franchisee***

Atlanta, GA – September 6, 2017 — [Church's Chicken®](#), the brand famous for its original and spicy hand-battered fried chicken, honey-butter biscuits and signature sides, has recently announced the opening of its newest location in San Antonio, Texas on Fri., Sept. 8. Though the new restaurant is part of *Church's* domestic expansion strategy, this location's opening is particularly meaningful since this is *Church's* 65<sup>th</sup> Anniversary year. The newest San Antonio *Church's* will be growing the brand's decades-long connection to the city where *Church's* got its start in 1952.

The new restaurant is located in the densely populated north side of San Antonio at 24354 Wilderness Oak and marks the fifth location in the city for franchisee Sean Nooner with Marbach Fry, Inc.

"We pride ourselves on cultivating a growth environment for our franchisees," said [Peter Servold](#), Executive Vice President of U.S. Operations at *Church's Chicken*. "It makes us proud to see franchisees like Marbach Fry continue to prosper as we become the global franchisor of choice."

Nooner is a veteran in the convenient store business and began opening locations in 2007. He believes adding *Church's* to his locations drives traffic and creates a synergistic relationship between the two concepts. The newest restaurant joins four other convenience store locations for Marbach Fry.

"It has truly been an honor to be a part of the *Church's Chicken* operation," said Nooner. "I grew up with the brand and believe we deliver the best quality, freshest and most delicious foods to our chicken passionates. That strategy, combined with the highest level of support from the company, is a key part of our winning formula."

The restaurant features *Church's* STAR Initiative Design package, which includes contemporary dining room décor highlighted by new seating installations; modern color palettes on both the interior and exterior; enhanced architectural elements; sconce lighting indoors; and shaded canopies outdoors.

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#### **About *Church's Chicken*®**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*®

**Cajun Operating Company d/b/a Church's Chicken and Texas Chicken**

**[www.churchs.com](http://www.churchs.com)**

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(along with its sister brand *Texas Chicken*<sup>®</sup> outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's*<sup>®</sup> on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

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