



NEWS

FINAL
10/31/17

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CHURCH'S CHICKEN® KICKS OFF THE SEASON OF GIVING WITH ANNUAL FUNDRAISER FOR SCHOLARS PROGRAM, OCT. 30 *Donate \$1 and receive \$20 in savings at your local Church's® Chicken Restaurant*

ATLANTA, GA – [Church's Chicken®](#), the home of great chicken experiences, is geared up for this week's launch of its annual Coupon Booklet Fundraiser. For four weeks, guests are encouraged to give a \$1 donation toward the Church's® Scholars Program. In return, they will receive a coupon booklet with over \$20 in savings for Church's hand-breaded, double battered chicken, world-famous Honey Butter Biscuits, and more. Last year, the combined efforts of giving communities funded over 240 Scholarships to deserving students, a number the brand expects to exceed.

"Since 2013, the Church's Scholars program has continuously grown, and every year our goals are surpassed because of passionate guests all over the country," said [Ed Brett](#), President of the [Church's Partners Foundation](#). "We think it's truly amazing how much community support we are able to receive for this, including our restaurant staff and franchisees."

One such franchisee is David Newman, whose restaurants began participating in the program in 2014. "I'm proud of the many ways Church's serves it's communities," began Newman. "Being able to provide education for our youth is just one of the many ways we're able to step up, and show we care."

Participating Church's restaurants will offer the coupon booklets until Nov. 26, or while supplies last. The coupons are valid until 1/31/18 and may be used on a range of Church's favorites, from all-white meat *Tender Strips®* to delectable home-style sides. Offers may not be combined or used with other promotional deals, and there is no limit to the number of booklets which may be purchased.

Schools become notified of the \$1,000 scholarship shortly after fundraising commences, and the students are awarded in the first quarter of 2018. "We've more than tripled the number of scholarships raised since our initial class," continued Brett. "By working together throughout this giving season, hundreds of students will confidently start college or other post-high school degree programs next year, all thanks to the generosity of strangers."

About Church's Partners Foundation, Inc.

Founded in Atlanta, GA in 2007, Church's Partners Foundation, Inc. is a 501(c) (3) public charity. Its mission is to provide support and assistance to the employees and franchisees of Church's Chicken and Texas Chicken®, their

Cajun Operating Company d/b/a Church's Chicken and Texas Chicken
www.churchs.com

Restaurant Support Center: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770) 350-3800

families and the communities in which they live. Programs include the *Church's* Scholars Program which provides \$1,000 scholarships to eligible applicants. For more information, visit www.churchspartners.org.

About *Church's Chicken*®

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit www.churchs.com. Follow *Church's*® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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