

It's Crunch Time!®



FOR IMMEDIATE RELEASE

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Contact: Alexandria Autry
866.252.1750, x129
Alex@inklinkmarketing.com

Texas Chicken®/Church's Chicken *Around the World in 2015*

ATLANTA, GA – *Texas Chicken®/Church's Chicken®*, the brand known for its hand-battered chicken, honey-butter biscuits and savory, home style sides, has announced record breaking international growth. *Texas Chicken* added restaurants in three new countries, Bulgaria, Thailand, and New Zealand last year, and *Texas Chicken/Church's Chicken* added a total of 39 international restaurant openings in 2015.

"*Texas Chicken/Church's Chicken* is devoted to fostering the strong sense of community that is integral to our brand and maintaining the genuine quality that the brand has become synonymous with, while captivating new people. Our efforts over the last year have allowed us to share our values and vision on an even larger scale and promote a unified global community," said Bill Schreiber, Vice President of Global Business Development for *Texas Chicken/Church's Chicken*. "We are eager to welcome new members to the *Texas Chicken/Church's Chicken* family."

The chicken giant has grand plans for the year ahead. Last year, a strategic agreement with PTT Public Company Limited (PTT), Thailand's National Energy Company, marked the second largest international transaction in *Texas Chicken* history. In 2016, international guests can also expect to see *Texas Chicken* locations popping up in the Middle East and North Africa regions, thanks to an agreement signed with the Olayan Group promising a total of 63 new restaurants in the upcoming years. Additional restaurants will be opening throughout Saudi Arabia, Egypt and United Arab Emirates, while guests in Qatar and Oman will soon be able to enjoy freshly prepared hand-battered chicken and signature honey-butter biscuits for the first time.

"The beginning of a new year tends to bring reflection," said Zack Kollias, Executive Vice President of International Operations at *Texas Chicken/Church's Chicken*. "The expansion and growth we experienced in the last year are exciting milestones. Adding fresh franchisees to our growing family and introducing the brand to a new set of guests has proven to be a rigorous, yet incredibly rewarding process."

About *Texas Chicken / Church's Chicken*

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*, along with its sister brand *Texas Chicken* outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's Chicken* and *Texas Chicken* have more than 1,650 locations in 25 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit

www.churchs.com

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843

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