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**Church's Chicken® Makes Door-to-Door Delivery Available Nationwide**

*Major Chicken Brand Already Delivering from More Than 200 Restaurants – 450 More Coming Online by End of Month*

**ATLANTA, GA** – August 13, 2018 – In a move designed to further strengthen its market presence and accessibility in the cities and neighborhoods it serves, [Church's Chicken®](#) announced it has successfully launched their *Dealivery™* Program, a partnership with multiple third-party providers to make door-to-door delivery a reality for fried chicken fans in multiple markets across the country. In cooperation with *DoorDash™*, *Grubhub™*, *Postmates™*, and *Uber Eats™*, *Church's Chicken* has already established delivery with more than 200 restaurants in various cities, and 450 additional restaurants will be activating delivery with third-parties by the end of August.

“Adding delivery has been a key objective for the entire *Church's®* system this year,” said [Hector Muñoz](#), Global Chief Marketing Officer and Executive Vice President for the brand. “It ties directly into our brand promise of giving guests an abundance of choice, flavor, and variety at a fair price... now whenever and wherever our guests want to enjoy it.”

*Church's Dealivery* Program is currently activating across all restaurants within the service area of at least one third-party logistics option. Restaurants served by multiple providers will allow guests to choose their provider of choice. Select *Church's* locations in Atlanta, Las Vegas, Miami, and Phoenix have menus appearing with *Grubhub*, *Uber Eats*, and others since late June. Numerous other markets have followed close behind with *DoorDash* and *Postmates* throughout the month of July. Hundreds of additional *Church's* restaurants will have delivery fully online by the end of August.

Both company-owned and franchised restaurants are participating, and many are signed on with more than one third-party partner to ensure accessibility to as many guests as possible and to allow guests to use the delivery service they prefer. In markets where the major players in the delivery service are unavailable, smaller, independent delivery providers are also being tested.

“Value has multiple meanings for our guests,” explains [Pete Servold](#), Executive Vice President of U.S. Operations with *Church's*. “For *Church's*, that has always meant never placing limits on what our guests enjoy most – real food, made by real people, at a really great price. Adding real convenience to that equation just makes sense.”

**More Than Just Sales...**

**Cajun Operating Company d/b/a Church's Chicken**  
**[www.churchs.com](http://www.churchs.com)**

**Restaurant Support Center: 980 Hammond Drive, Suite 1100, Atlanta, GA 30328 (770) 350-3800**

While the addition of delivery is certain to have a positive impact on sales for *Church's*, both Muñoz and Servold were quick to point out that the decision was based on more than just dollars and cents. “Our markets are historically under-served, with few local restaurant choices, and many hard-working guests work long hours,” said Muñoz. “Delivery is an extension of our commitment to them... we aim to take the heavy lifting out of putting a hearty meal on the table,” Servold added.

The decision to partner with multiple providers was also driven with guest satisfaction in mind. “Because we make our chicken, biscuits, and other menu items in small batches throughout the day, guests get that ‘fresh-from-the-kitchen’ taste every time they visit. Having multiple delivery providers helps us avoid long waits on delivery due to too much demand on a single delivery service. It also makes it easy to scale up in response to demand for *Church's* delivery or the growth of a single service in one location,” continued Servold.

### **The *Church's* Dealivery Menu**

Many of *Church's* *Chicken's* staple menu offerings will be available for delivery as each location comes online. Choices include *Church's* famous fried chicken and Tender Strips®, available in original or spicy varieties, *Honey-Butter Biscuits*™, all sides – corn on the cob, fried okra, baked macaroni and cheese, Cole Slaw, Jalapeno Bombers – desserts, fountain drinks, and iced tea. Order minimums and delivery fees (if applicable) vary according to city and provider.

Once established, limited-time-only items and other seasonal products may be added as available in each location. For more information, please visit [doordash.com](http://doordash.com), [grubhub.com](http://grubhub.com), [postmates.com](http://postmates.com), and [ubereats.com](http://ubereats.com). *Church's* initiative to partner with delivery providers is part of their ongoing commitment to positively impact their guests in the communities which they serve.

### **About *Church's* Chicken®**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's* Chicken® is one of the largest quick service restaurant chicken chains in the world. *Church's*® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, sandwiches, *Honey-Butter Biscuits*™ made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's*® (along with its sister brand *Texas Chicken*® outside the Americas) has more than 1,500 locations in 23 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's*® on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

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