

**FOR *the*  
LOVE  
of CHICKEN™**



**FOR IMMEDIATE RELEASE**

6/28/2016

Contact: Daniella Delgado

305.631.2283

Daniella@inklinkmarketing.com

**CHURCH'S CHICKEN® CELEBRATES NATIONAL FRIED CHICKEN DAY  
JULY 6**

***Restaurant chain celebrates with exclusive one-day offer***

ATLANTA, GA – Long hailed as an American menu favorite, fried chicken has its annual day of glory at [Church's Chicken®](#) with a **National Fried Chicken Day** celebration on Wednesday, July 6, 2016. What better way to get over the midweek hump after the Fourth of July holiday weekend than to indulge in crunchy, juicy, hand-battered chicken? The *Church's® National Fried Chicken Day* deal features eight delicious pieces of scratch-made fried chicken for only \$6.99 and will be available at participating restaurants from open to close.

"*Church's Chicken* is known for the love and care we put into the preparation of our fried chicken to ensure every piece is packed with flavor and reflects our standards of quality," said Jennifer Chasteen, Senior Director of Brand & Product Strategy at *Church's Chicken*. "**National Fried Chicken Day** is the perfect occasion for us to shine a spotlight on what we do best and celebrate it by offering our guests an unbeatable family value."

For more than 60 years *Church's* has been hand-battering its signature chicken from scratch in small batches all day long. There is no limit on the number of eight-piece boxes guests may purchase as part of the National Fried Chicken Day special, so *For the Love of Chicken™*, visit your local *Church's* on July 6 to celebrate with great taste.

To get a wing up on other *Church's* news and deals, download their [free mobile app](#), available on Google Play and the App Store. App users receive exclusive offers and loyalty rewards stars for repeat visits, plus access to exciting new features, including streaming music playlists, photo filters and 'photo sticker' tools.

**ABOUT CHURCH'S CHICKEN®**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken* is one of the largest quick service restaurant chicken chains in the world. *Church's* specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips®*, sandwiches, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's* (along with its sister brand *Texas Chicken®* outside the Americas) has more than 1,650 locations in 25 countries and international territories and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com).

Follow Church's on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

###