



## NEWS

**FOR IMMEDIATE RELEASE**  
9/26/2017

Contact: Peyton Sadler  
866.571.3449  
Peyton@inklinkmarketing.com

### **Outstanding Honor Bestowed upon New Member Inducted into *Church's Chicken*® Hall of Fame** *Franchisee, Terry White, Becomes Fourth Member to Join the Ranks of Church's Brightest Stars*

**DALLAS, TX** – For the first time since 2014, *Church's Chicken*® has added a new member to its prestigious Hall of Fame. As part of a gala awards ceremony at the company's annual Excellence in Leadership Conference, *Church's* CEO, [Joe Christina](#), welcomed Terry White as the fourth member of the Hall of Fame – one of the highest honors the brand bestows on individuals.

"The *Church's Chicken* Hall of Fame recognizes individuals that have made long-lasting and impactful contributions to the growth and stability of our great brand around the world," Christina said during the presentation. "This award exemplifies the highest standard of commitment to the brand, its ideals, and its values."

Christina introduced Terry White, franchisee of 37 years and counting, and now, newest member of the Hall of Fame. White began his career with *Church's* in the early 1970s in Alabama, where he dedicated himself to every day excellence and meeting the standards of the brand's Step 13 program. By May 5, 1980, he earned the distinction of Master Merchant – a top honor recognized with a Golden Key to the restaurant, White's first, in Tuscaloosa, Alabama. White acquired additional restaurants throughout the state and made each one a successful turnaround story by achieving double-digit sales improvements and adhering to core brand principles such as Friendly Team Members, Quality, Service, and Cleanliness. He now operates 15 *Church's* restaurants throughout Alabama and Mississippi. During the presentation, White was honored with a video salute of his business and personal successes as a respected restaurant owner, family man, and community leader. "Terry is the nicest guy you'd ever meet and has an energy that radiates warmth and hospitality," Christina continued. "He has spent his career focused on taking care of those around him... his managers, team members, and guests are all very important to him... his family is his #1 priority and they are an essential part of the business. I am honored to announce [Terry White] as our 2017 *Church's Chicken* Hall of Fame Inductee."

"I am honored to receive this award and to be where I am with *Church's* today," said Terry White, Franchisee of *Church's Chicken*. "I have always enjoyed working hard and being proud of what I have been able to accomplish and I owe that to my team members, family and my *Church's Chicken* family."

Terry White joins other Hall of Fame members: George Church, Sr. – the Founder of *Church's Chicken*; Francisco Gerardo Larrea – franchisee from Puerto Rico; and Bob French – former *Church's Chicken* Regional Franchise Director. *Church's* places great value in recognizing those that have paved the way to forming an iconic brand, 65

[www.churchs.com](http://www.churchs.com)

Headquarters: 980 Hammond Drive, Suite 1100 Atlanta, GA 30328 (770)-350-3843

years in the making. The honor is not awarded on a regular schedule, but is instead only presented to those who have gone above and beyond in service of the brand and their communities.

For more on *Church's* Hall of Fame inductee, Terry White, visit <https://goo.gl/BbLLSB>.

### **About *Church's Chicken*®**

Founded in San Antonio, TX in 1952 by George W. Church, *Church's Chicken*, along with its sister brand *Texas Chicken*® outside of the Americas, is one of the largest quick service chicken restaurant chains in the world. The brands specialize in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, *Tender Strips*®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. *Church's Chicken* and *Texas Chicken* have more than 1,500 locations in 27 countries and global markets and system-wide sales of more than \$1 billion. For more information, visit [www.churchs.com](http://www.churchs.com). Follow *Church's* on Facebook at [www.facebook.com/churchschicken](http://www.facebook.com/churchschicken) and Twitter at [www.twitter.com/churchschicken](http://www.twitter.com/churchschicken).

###