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Seasonal Seafood Menu Returns to Church's Chicken with More Choices Than Ever Before

Brand Introduces Three New \$5 Seafood Platters That Are Off the Hook!

ATLANTA, GA – The number of delicious ways to enjoy satisfying, quality meals at [Church's Chicken®](#) just keeps growing. Beginning January 29th, four new seafood menu options will join the brand's legendary hand-battered, double-breaded fried chicken for a limited time. Guests are invited to 'Pick Your Platter,' featuring three new Seafood Platter options: Shrimp 'n' Tenders, Butterfly Shrimp or Crispy Fish.

Each Seafood Platter includes any two home-style Classic Sides, such as Fried Okra, *Jalapeno Cheese Bombers®*, Baked Macaroni and Cheese, or Corn on the Cob, plus a scratch-made Honey-Butter Biscuit, all for just \$5. In addition, a larger Family Fish Fry is available, providing a complete seafood meal for a family of four, including the tea, for only \$20.

"Whether people are looking to seafood for a change of pace or as part of the Lenten season, we're committed to offering them abundant meals at a fair price, with the same attention to taste and choice they've come to expect from Church's," said [Jennifer Chasteen](#), Vice President of Brand Strategy and Activation for the brand. "Our new \$5 seafood platters give guests more food variety and flavor on their terms, not to mention a chance to enjoy a real meal moment, for themselves or with their families."

Church's® seasonal seafood menu options include:

- **Shrimp 'n' Tenders Platter - \$5**
 - o 4 Butterfly Shrimp, 2 *Tender Strips®*, Any 2 Regular Sides & Honey-Butter Biscuit – Served with new Creamy Lemon Herb sauce for dipping
- **Butterfly Shrimp Platter - \$5**
 - o 8 Butterfly Shrimp, Any 2 Regular Sides & Honey-Butter Biscuit
- **Crispy Fish Platter - \$5**
 - o 2 Piece Crispy Fish, Any 2 Regular Sides & Honey-Butter Biscuit
- **Family Fish Fry - \$20**
 - o 8 Piece Crispy Fish, 2 Large Sides, 4 Honey-Butter Biscuits, plus a Half-Gallon of Church's *Southern Sweet Tea®*

"We've always believed that more choice and more value can happily exist side by side," added Chasteen. "Our new \$5 seafood platters are our way of empowering guests to choose more of the delicious Church's meals they love this season."

Cajun Operating Company d/b/a Church's Chicken

www.churchs.com

Restaurant Support Center: 980 Hammond Drive, Suite 1100, Atlanta, GA 30328 (770) 350-3800

About Church's Chicken®

Founded in San Antonio, TX in 1952 by George W. Church, Church's Chicken® is one of the largest quick service restaurant chicken chains in the world. Church's® specializes in Original and Spicy Chicken freshly prepared throughout the day in small batches that are hand-battered and double-breaded, Tender Strips®, honey-butter biscuits made from scratch and freshly baked, and classic, home-style sides all for a great value. Church's® (along with its sister brand Texas Chicken® outside the Americas) has more than 1,600 locations in 27 countries and international territories and system-wide sales of more than \$1 billion. For more information about Church's Chicken® or Texas Chicken® franchising opportunities, visit http://www.churchs.com/franchise_get-started.php. For more information about Church's Chicken visit www.churchs.com. Follow Church's® on Facebook at www.facebook.com/churchschicken and Twitter at www.twitter.com/churchschicken.

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